

Magic 899's 5k Ca\$h Drop

COMPETITION MECHANICS

- Eyre Peninsula Broadcasters (Trading as) Magic 89.9's 5K Cash Drop is an in store 'Shop to Win' promotion.
- Entries open 29/03/2021, entries close 06/05/2021 at 5PM
- Entrants need to fill in a supplied entry form at one of the participating businesses after making a purchase and place the completed entry form in the entry boxes provided to stores.
 - * Minimum purchase may vary from store to store.
- Final entry boxes collected from stores 07/05/2021
- A total of \$5000 will be given away at the end of the 6 weeks promotion.
- This will be done by all entries from each participating business being placed in a prize barrel with one entry drawn from each participating business and invited to the Grand Final event on Friday May 14th 2021
- The Grand Final draw will be conducted on May 14th 2021 (Venue TBA)
- Finalist will be required to attend or provide a proxy to represent them on the day.
- One entry from each of the 23 participating businesses, plus one "last chance" entry drawn from all remaining entries will have a chance to win the Major Prize. Total of 24 keys available.
- The major prize draw will be conducted as follows.
- The major prize (or prize voucher to be exchanged for the \$5000.00 after the event) will be placed in a locked prize box.
- The 1 master key that opens the prize box, plus 23 blank keys will be placed into a container and lifted into the air via a small cherry picker.
- The box containing the keys will be released from a height dispensing the keys into a random order on the ground below.
- The 24 finalists will be instructed (once safe) to randomly collect one key each and one key only to try it in the lock of the Prize box containing the major prize.
- The person who randomly selects the master key that opens the prize box will win the major prize of \$5000.00 (Prize money may be in the form of a Electronic Bank Transfer as soon as reasonable after the Grand Final event, but may take up to 10 - 14 days).

RULES & REGULATIONS

- Employees and their immediate families of Eyre Peninsula Broadcasters (Magic 89.9 & 5CC), the promoter and its agencies are ineligible to enter.
- Entrants are required to make a purchase from a participating store, providing their full name, address and contact phone number on the official entry form supplied, and deposit it in the entry box supplied, to qualify as a valid entry.
- Each entry form may carry the name of one individual participant only, or will not be accepted.
- Information provided by the entrant may be used for promotional purposes by Magic 89.9 or its nominated agents.
- Information on the entry subject to Grant Broadcasters Privacy Policy found at www.magic899.com.au
- Eyre Peninsula Broadcasters general competition terms and conditions apply, and can be found at www.magic899.com.au